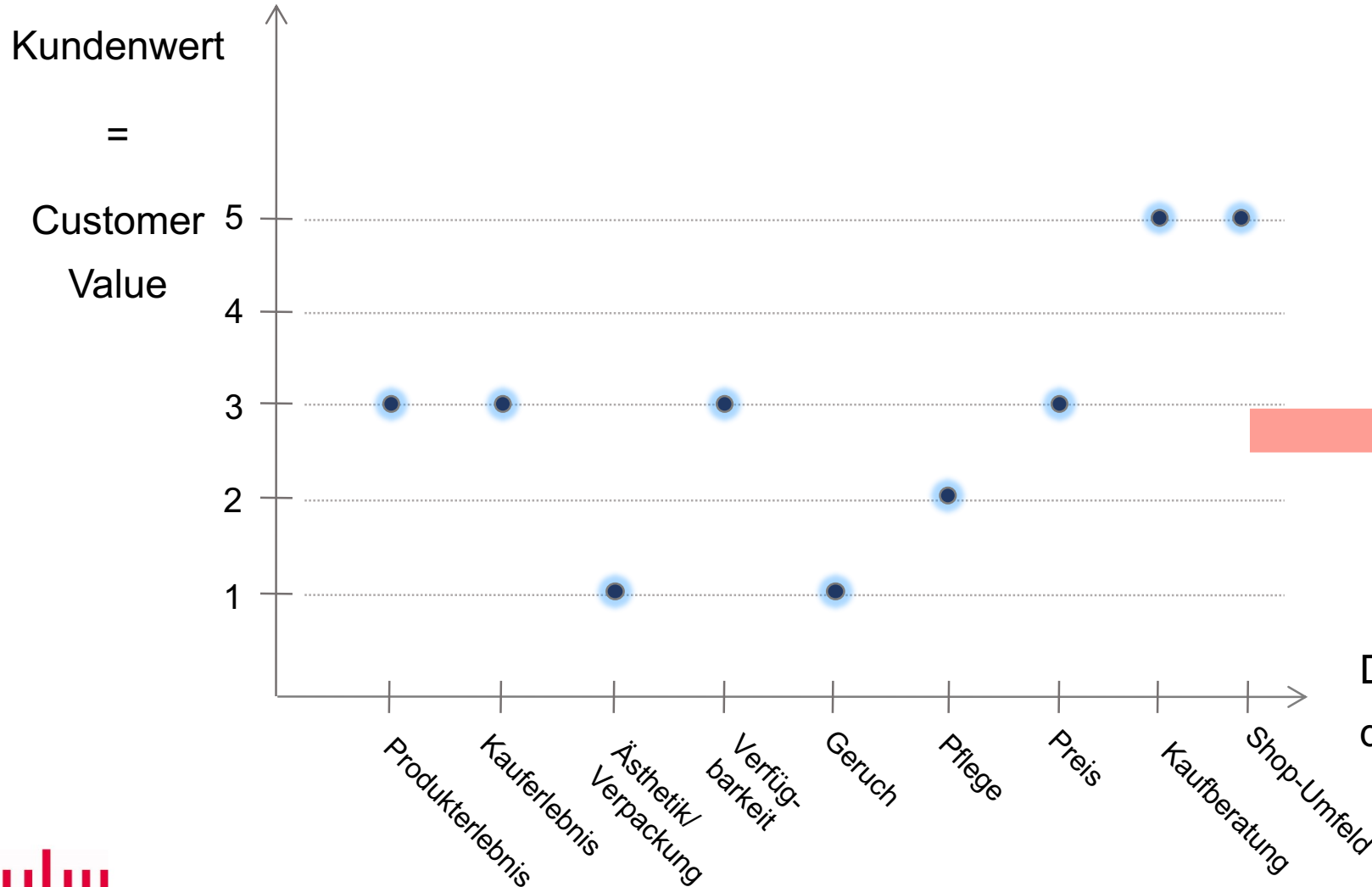


# Customer-Value-Chart



Anwendung ERSK Quadrat:

ELIMINIERUNG/ ERASE

STEIGERUNG/ RAISE

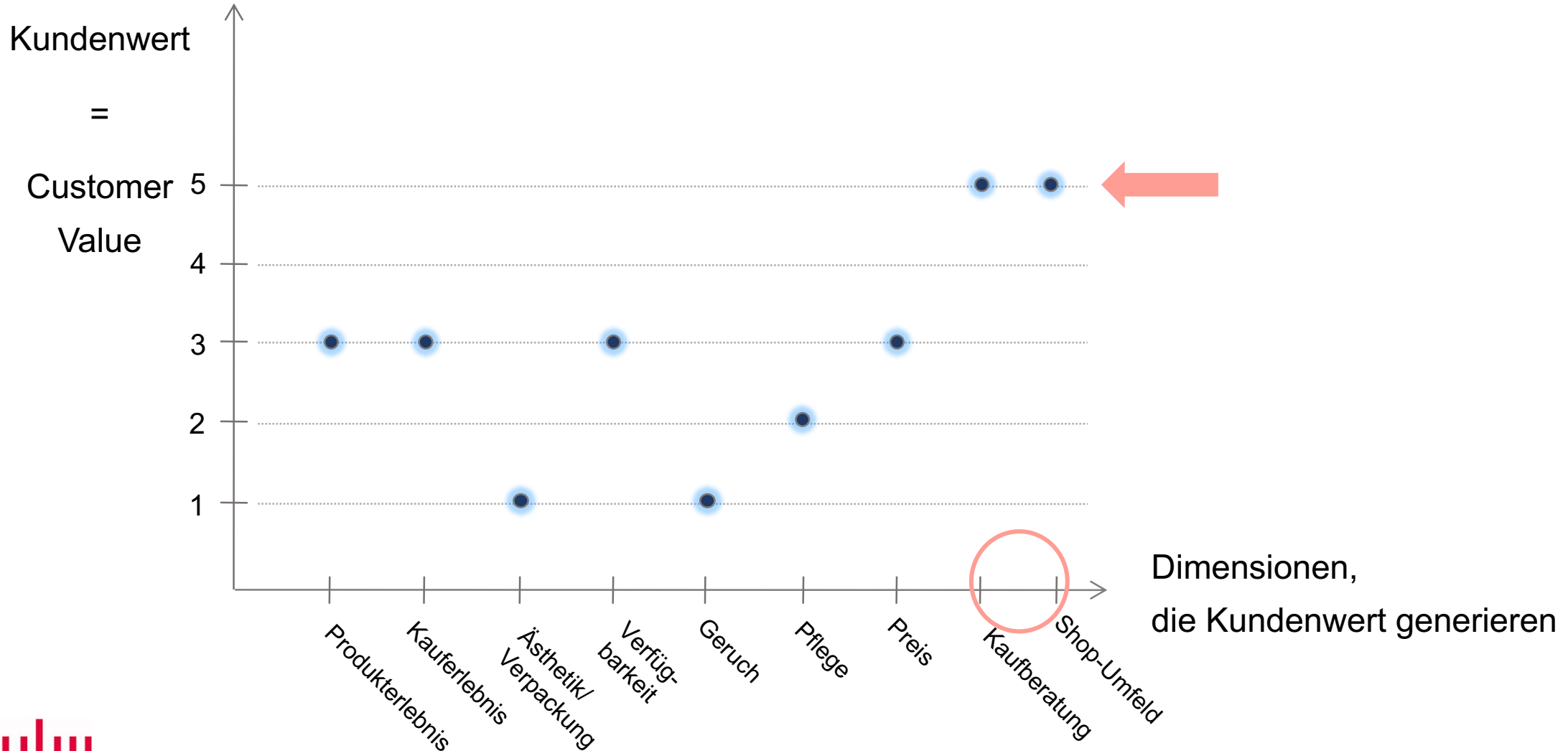
REDUZIERUNG/ REDUCE

**KREATION/ CREATE**

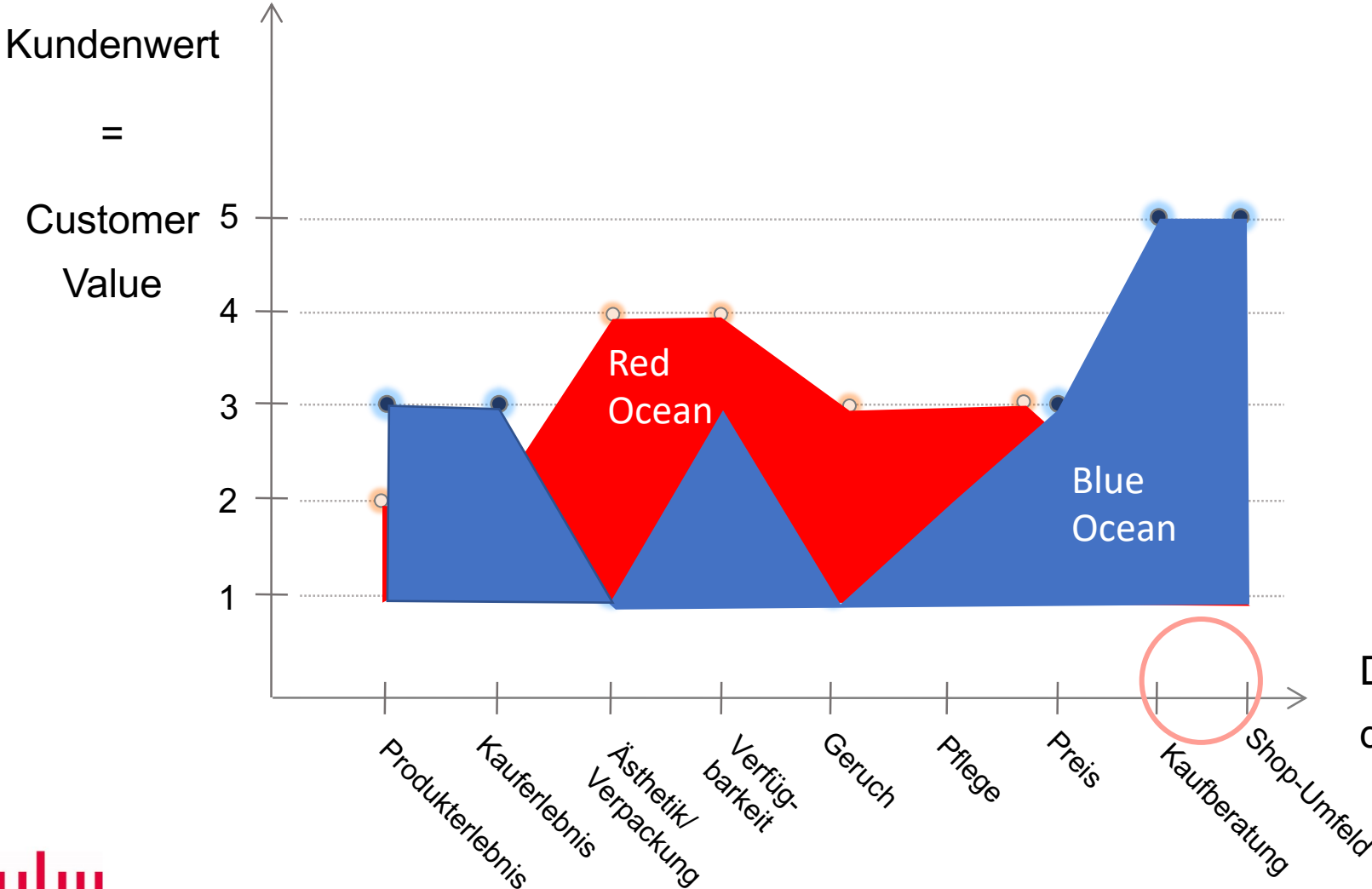
→ Neue Dimensionen hinzufügen

Dimensionen,  
die Kundenwert generieren

# Customer-Value-Chart



# Customer-Value-Chart



Dimensionen, die Kundenwert generieren

# Customer-Value-Chart

